

## Zahra Akbari

Portfolio: [www.saltiti.com](http://www.saltiti.com)

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### Education

- Diploma of Graphic Design from Islamic Azad University, Iran
- UX/UI Design – In progress RMIT, Melbourne
- Introduction to Imagemaking from Coursera
- Search Engine Optimization Fundamentals from Coursera
- Advanced CSS and Sass from Udemy
- The Complete JavaScript Course from Udemy
- React.js from Lynda
- Git from Udemy
- Basics of Web accessibility from Udemy

### Skills

Proficiency with Adobe Creative Suite [InDesign, Illustrator, Photoshop, Acrobat Pro], Dreamweaver, HTML, CSS, JavaScript and React.

- HTML
- CSS
- JavaScript
- React
- Git
- Web accessibility
- InDesign
- Illustrator
- Photoshop
- Acrobat
- Figma
- Sketch

### Background

I'm a Melbourne based graphic/web designer who has worked on digital and print design projects. My experience involves effectively liaising with clients and seeing projects through from briefing to finished artwork, both digital and print. Around a year ago I started my journey towards front end web development and started learning technologies and languages such as HTML, CSS/Sass, Bootstrap, JavaScript and React.js. I have built an online personal portfolio website using HTML, CSS, JS, Bootstrap and currently I'm in the middle of converting my website to React.

I have also done some work on making websites more accessible and I developed a passion for it.

I enjoy diving deeper into web development technologies and I am looking for an opportunity where I can work with a team and expand my knowledge in this field. In my free time, I sign up for workshops or courses because of my love for up-skilling and learning. I have a great attention to details, I am fast and accurate, able to handle pressure and meet short deadlines. I am happy, pleasant, friendly and flexible.

### Experience

- Graphic designer at Kwik Kopy Richmond / 121 creative, 2018 to now:

Currently employed at Kwik Kopy Richmond as a graphic designer. My responsibilities involve creating attractive digital and print designs for clients. In my day to day work, I am in contact with clients face to face, on the phone, and via email to discuss artwork requirements, follow up on file alterations and acquire approval for the final design. I am also responsible for producing artworks and finished design ready for offset and digital printing.

- Graphic designer and Marketing Coordinator at Digital Media Solutions AU Pty Ltd, 2017 – 2018:

I worked for Digital Media Solutions agency as a Content Coordinator and designer. I was responsible for concept and design of online and offline campaigns and producing content on Web pages. I also worked closely with website developers to review their work and make sure it is aligned with the design and overall concept of the campaign.

- Graphic Designer at BS Education, 2017:

I am involved in all sorts of design activities for the company including logo, business card and email signature.

- Graphic Designer (Intern) at SLX Pty Ltd, 2017:

As a Graphic/digital designer intern, I was responsible for designing multiple websites as well as other sorts of digital material like logos. I also worked closely with website developers to explain the design and answer their questions.

- Graphic/UX Designer at Source Code Software Pty Ltd, 2017:

I was involved in defining and designing user experience for Commatto application. The founders of the application had an idea, but they were struggling to define userflow and experience that best matches what the app is supposed to do. I held many interviews and brainstorming sessions with them and tried to understand as much as possible about their vision. The result was a UX followed by UI that was both simple to use and sophisticated enough at the same time to provide a pleasant experience for users.

Unfortunately, the application is removed from the app store and the website are not available anymore.

<https://appadvice.com/app/commatto/1168230623>

- **Visual Web Designer (Intern) at Servian , 2016:**

I was asked to design a new website for Servian, one the most well established consultancies in Australia. They wanted the new website to communicate their values better and make it easier for their customers to interact and get in touch with Servian.

- **Freelance (book cover), 2016:**

This project was to design a book cover. The writer wrote about his adventure of driving from UK to Australia and he wanted certain aspects of his travel to be emphasized by the cover of the book.

Author: Richard Reed <https://www.kobo.com/gb/en/ebook/an-antipodean-adventure>

I have a passion to follow technology and always keep myself up to date with the latest inventions and trends in the market. I always look for new challenges and opportunities to advance my career as well as develop new skills and take my responsibilities very seriously.